12-06-01 HAMILTON, BROOK, SMITH & REYNOLDS, P.C.

UTILITY	
PATENT APPLICATION	I
TRANSMITTAL	
o(Only for new nonprovisional applications under 37 C.F.R. 1.53(b))	•

First Named Inventor or Application Identifier

Attorney Docket No.

2657.2008-001

Chaitanya Kanojia

Express Mail Label No.

EV 005367437 US

Title of

PROMOTION SERVER USING VIDEO ON DEMAND CHANNEL

	Invention							jo	
PTO		PPLICATION EL	EMENTS patent application contents.	AD:	DRESS TO	Assistant Box Pater Washingt	Commission at Application, D.C. 20	er for Pate on 231	ents
1.		nsmittal Form an original, and a dupli	cate for fee processing)	6.	[] Microfi	iche Computer F			· · · · · · · · · · · · · · · · · · ·
2.	[X] Specific (preferre - Desc - Cros - State - Refe - Back - Sum	eation [Indicate a content of the inverse to Relate the content of the inverse to Relate the content of the inverse to microfiche A	arrangement set forth below) iptive title of the invention References to Related Applications ment Regarding Fed sponsored R & D ence to microfiche Appendix round of the Invention iary of the Invention			tide and/or Aminicable, all necess Computer Re Paper Copy (: [] Pages Statement ver	sary) adable Copy identical to c s	omputer co _l	ру)
		iled Description	rawings		/ ACC	COMPANYING	APPLICA	TION PAR	TS:
3.	- Clair - Abst	n(s) ract of the Disclosure	[Total Sheets [3]]	8.		ment Papers (coree - Nav		ocuments) Inc.	
	[X] For	mal [] Informage of the Drawings for	il	9.	[] 37 C.F.	.R. 3.73(b) State	ement []	Power of A	Attorney
4.	[X] Oath or	Declaration/POA ['	Total Pages [3]	10.	[] English	Translation Do	cument (if ap	plicable)	-
	a. [X]	Newly executed (ori	ginal or copy)	11.	[X] Informa Stateme	ution Disclosure ent (IDS)/PTO-1	[X]	Copies of	IDS Citations
	b. []	(for continuation/divis	oplication (37 C.F.R 1.63(d)) ional with Box 18 completed Box 5 below	1) 12.	[] Prelimii	nary Amendmen	t		
		Signed states inventor(s) r	or inventor(s) ment attached deleting named in the prior see 37 C.F.R. 1.63(d)(2)	13. 14.		Receipt Postcard	l (MPEP 503 tatement file atus still proj	d in prior ar	oplication, ired
5.	The entire copy of the considere	ration By Reference (is edisclosure of the prior ne oath or declaration is d as being part of the dis	useable if Box 4b is checked, application, from which a supplied under Box 4b, is soclosure of the accompanyin rated by reference therein.	15b. g 16.	[] Certified [] Nonpub [X] Other:	Priority Claim of Copy of Priorical Copy of Priorical Classification Requested Transmittinge of Cor	ty Document : <i>(check pare</i> al <u>of</u> De	(s) nt applicati c1/POA	on) and Notic
8.	If a CON	TINUING APPLICA	TION, check appropriate	box and					
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	Prior appli	cation information:	Examiner:			Group Art U			
				PONDE	ICE ADDRE	SS			
NΑ	ME	David J. Thibo	odeau, Jr. BROOK, SMITH & REY	NOLDS	, P.C.				
	DRESS		Road, P.O. Box 9133						
CIT		Concord	STATE	MA		ZIP CODE	01742-91	33	
CC	UNTRY	USA	TELEPHONE (S	978) 341	-0036	FAX	(978) 341	-0136	
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Signature Date 02 November 2001 Submitted by David J. Thibodeau, Jr. Reg. Number 31,671 Typed or Printed Name

HAMILTON, BROOK, SMITH & REYNOLDS, P.C.

FEE TRANSMITTAL FOR PATENT APPLICATIONS			Attorney Docket Number		2657.2008-001				
			Application Number		Not Yet Assigned				
			First Named Inventor		Chaitanya Kanojia				
CLAIM CALCULATION (includes any preliminary amendment)									
CLAIMS	(1) FOR (2) NUMBER FILED (3) NUMBER EXTRA (4) RATE						(5) CALCULATIONS		
	TOTAL CLAIMS (37 CFR 1.16(c) or (j))		4 - 20* =	0	x \$	18 =	\$	0	
	INDEPENDENT (37 CFR 1.16(b) or (1)	CLAIMS))	1 - 3**=	0	x \$	84 =	\$	0	
	MULTIPLE DEP	ENDENT CLAIN	MS (if applicable) (37	CFR 1.16(d))	+ \$2	80 =	\$	0	
						SIC FEE 16(a) or (h))	\$	740	
					Total of above Calcu	lations =	\$	740	
THE SECTION AND ADDRESS OF THE PERSON AND AD		Re	eduction by 50% for fi	ing by small entit	y (37 CFR 1.9, 1.27,	1.28) =	\$	0	
					-	FOTAL =	\$	740	
		Surch	narge - Late Filing of D	eclaration or Filir	ng Fees (37 C.F.R. 1	.16(e)) =	\$	0	
industrialismos.			Petition	for Extension of	Time Fee (37 C.F.R	. 1.17) =	\$	0	
				As (on	signment Recordation with app	on Fee = olication)	\$	40	
	* Reissue claims ** Reissue indeper	in excess of 20 ar ndent claims over	nd over original patent original patent		Т	OTAL =	\$	780	
 1. Small entity status: a. [] A small entity statement is enclosed. b. [] A small entity statement was filed in the prior non-provisional application and such status is still proper and desired. c. [] Is no longer claimed. 2. [X] A general authorization is hereby granted to charge deposit account number 08-0380 for any fees required under 37 CFR 1.16 and 1.17 in order to maintain pendency of this application. A copy of this authorization is enclosed 									
	for accounting purposes. A check is enclosed for \$780.00. [] Please charge \$[] to Deposit Account No. 08-0380.								
4. [] O	Other:								
	a of Pal								
Signature Date 02 No.							Novemb	per 2001	
Submitted by			avid J. Thibodeau,	lr.	Reg. Number		31,671		

HAMILTON, BROOK, SMITH & REYNOLDS, P.C.

FFF 7	DANOMITTAL COD	Attorney Docket Number		2657.2008-001				
	RANSMITTAL FOR NT APPLICATIONS	Application Number		Not Yet Assigned				
		First Named Inventor		Chaitanya Kanojia				
CLAIM CA	LCULATION (includes any p	reliminary amendment)					
CLAIMS	(1) FOR (2) NUMBER FILED (3) NUMBER EXTRA (4) RATE				ATE	(5) CALCULATION		
	TOTAL CLAIMS (37 CFR 1.16(c) or (j))	4 - 20* =	0	x \$	18 =	\$	0	
	INDEPENDENT CLAIMS (37 CFR 1.16(b) or (i))	1 - 3** =	0	x \$	84 =	\$	0	
	MULTIPLE DEPENDENT CLA	IMS (if applicable) (37 C	FR 1.16(d))	+ \$2	80 =	\$	0	
				BA (37 CFR 1.	SIC FEE 16(a) or (h))	\$	740	
				Total of above Calcu	lations =	\$	740	
		Reduction by 50% for filin	g by small enti	ty (37 CFR 1.9, 1.27,	1.28) =	\$	0	
					TOTAL =	\$	740	
	Sur	charge - Late Filing of Dec				\$	0	
	Petition for Extension of Time Fee (37 C.F.R. 1.17) =							
	Assignment Recordation Fee = (only when filed with application)							
ng Salah Pangalan Salah Pangalan	* Reissue claims in excess of 20 and over original patent ** Reissue independent claims over original patent TOTAL =							
2. [X] A		eby granted to charge	denosit acco	unt number 08-038	O for any f	oos rog	uirod undor	
	check is enclosed for \$780.	00. [] Please c	harge \$[] to De	posit Acco	unt No.	08-0380.	
		al Dal						
Signa	ature Ala	in the st		Date	02 N	ovemb	er 2001	
Submit Typed or Pri	ted by inted Name	David J. Thibodeau, Jr.		Reg. Number	31,671			